Company profile

#### Mission

To make available our know-how and culture, by working with draughtsmen, architects and lighting designers to create unique architectural lighting and urban decoration projects worldwide, that will stand the test of time.

Company

With headquarters and a manufacturing plant in Longiano (Cesena, Italy) Neri has been an international player in the outdoor furniture and lighting market for 50 years. The company has a quality management system certified respect to the standard ISO 9001:2008.

Since 1962, Neri has been a symbol of excellence in high-end outdoor furniture and lighting systems in Italy and worldwide. Over half of the Italian municipalities, and hundreds of international designers are already familiar with the Neri brand hallmark,

whose constant message has always been, and continues to be, stylistic innovation and technological research, in keeping with eco-friendliness and human sustainability. Founded by Domenico Neri, artist, sculptor, and attentive observer and interpreter of the aesthetic and functional demands of the city, starting from its very heart, Neri's proposal is twofold: continuity of its classical style in the Heritage collection and the evolution of its design and function ideals in the Contemporary collection.

Restoration activities, reproductions, customized urban integration projects, as well as partnerships with architects, lighting designers and energy managers, are just some of the services offered by this company, which can be found in over 100 countries around the world, and that has been a symbol of intelligence and passion for 50 years.



# Research and development

Efficiency, thermal management, glare, study of optics, selecting materials, lighting quality and connectivity. For Neri, Research and Development means working with determination and consistency on these issues which are crucial for lighting, product development and the sustainability of products. By scientifically investigating these issues it has been possible to design and implement, for example, the performance and comfort product categories: focuses of an ellipse within which LED technology can be experienced and innovated.

By independently documenting all aspects of its designs, giving free rein to experimentation and studying with passion and curiosity everything that revolves around lighting, design and urban décor, Neri has made an international name for itself for both the forms and the substance of its products.

In the LED field, for example, it has formalized the distinction between performance and comfort: a successful classification which has led to a better understanding and acceptance of light-emitting diode technology in general.

The performance aspect, includes products that are more suitable for roads and streets, where the quality of a cold light and maximizing energy savings are priorities. On the comfort side, LED solutions highlight qualities such as the naturalness and harmony of emitted light. In these solutions the aesthetics and the colour of light - warmer and less glaring - better combine with the shapes and urbanity of historic centers and with green areas and meeting places, where they suitably accompany emotions and relationships.





#### Laboratories

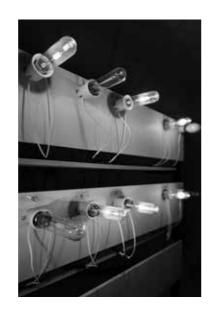
Stressful conditions are created for various elements and the product surface finishes using salt fog, UV-A and humidity cycles. These accelerate the ageing process, and allow technicians to forecast the effects of various factors on the products over time. The high-level technologies used in new products such as LED are also checked here.

Innovative laboratories, a distinctive asset of the company, where a dedicated, passionate team of technicians and engineers virtually simulate and exacerbate the environments where the products will be placed, measuring their effects and conduct.

This is done using tools that also play a key role in the design phase. These tools are highly sophisticated and even unique in certain respects: as is the case of one of the largest and fastest goniophotometers in Europe, used for testing the performance of lighting products and their suitability with respect to the restrictive regional regulations on light pollution.

In our laboratories, studying and measuring light and matter is what we do daily. Their relationship with the environment and future technological developments are constantly associated with the requests coming from outside, and from the markets.

Safety tests, such as that performed to determine the degree of resistance to water, solid bodies or powder, and efficiency tests that measure the luminous flux and the colorimetric characteristics of the different sources, are elements that provide indispensable added value for the company.





Light room

The full-scale reconstruction of a segment of a two-lane road surrounded by night. Light fixtures and sources can change, rotate and move closer to each other, thus allowing us to test and measure the degree of excellence and effectiveness of the products. A "test drive" available to all those wishing to preview the exciting effect of a Neri product.

From laboratory tests on the individual components, to the effects that the assembled, installed products have on the roadway, or the adjacent sidewalk. This is Neri's most impressive and technologically advanced test setting,

a sort of wind tunnel, where light blows instead of wind. This is the workplace of lighting designers, engineers, designers, architects, who can measure the potential of every new idea, determining the degree of comfort that might be felt by a motorist or a pedestrian walking along a hypothetical waterfront.

All this is done through a realistic and immersive simulated experience created by a simulator specifically built to meet the company's innovation and experimentation requirements. It is a valuable component for all of the projects, indeed universities and technical institutes often ask to use it in order to perform very specific tests and simulations, that it would otherwise be impossible to conduct anywhere else in Europe.





#### **Business lines**

Neri offers a wide range of products designed to improve and enhance our surroundings: lighting, street furniture and structures are available in two lines that characterise the full range of Neri's products. The first result of projecting with important designers is the Contemporary line; the second one, which makes use of the experience and classical tradition of our town and city centres, is the Heritage line.

As well as the collection in our catalogues, company know-how and experience mean it is able to offer architects and lighting designers a customised design service and another service dedicated to the restoration and reproduction of the historical items that have been enhancing our cities forever.

#### Lighting systems









Urban furnitures



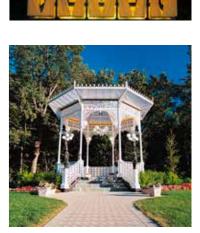




#### Structures













#### Contemporary

According to the different lighting systems, the urban street furniture lines, from planters to parking deterrents and bicycle racks, have been skillfully coordinated to furnish open spaces with the same care and versatility we use to furnish and live in our homes.

#### Quintessentially elegant and refined designs are the perfect way to promote a range of products that are parallel to the traditionally artistic line.

It's the philosophy applied to the line of Contemporary products, which have been created to meet the more modern aesthetic demand, where elegance is a model of sleek. Essential lines and beauty of urban furnitures and lighting systems are joined by technology for lower light pollution and greater energy savings, thanks to the use of more modern LED lighting technologies.





ALYA

HYDRA

SAIPH

HEKA





SYRMA







MATAR

ATLAS



NAOS

MIZAR



ALKES

AVIOR









ALTAIR



ELECTRA



Arredo urbano



CHARA



RIGEL

Heritage

In this case too, the urban street furniture lines, from planters to parking deterrents and bicycle racks, have been skillfully coordinated to furnish open spaces with the same care and versatility we use to furnish and live in our homes.

Lighting systems

The touch of the artist, the nostalgic feel of a style that continues to grow in value over time. This is what makes the Heritage collection so outstanding. A range of products in line with an artistic tradition that is exquisitely Italian; a tradition that Neri has taken the world over, thanks to its romantically classic-styled lamps.

The soft shapes of the most classic products from the tradition that is Made in Italy; those from the Heritage line do not just include lamps and items designed for old-fashioned lighting, but also for the whole range of street furniture that fits around them: from benches and planters to shelters, which can create an original setting and a timeless atmosphere.

ALCOR

SHELIAK



TABIT

KUMA



Arredo urbano







NASHIRA



MAIA



CASTORE



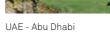
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# References

For over 50 years Neri works all over the world, respecting the aesthetic guidelines of the many architectural contexts, receiving and reinterpreting many instances from different cultures and urban settings. A winning combination of function and beauty that led Neri to sign the most beautiful squares in the world.









I - Venezia



IRL - Dublin

USA - Miami

J - Hamamatsu



USA - Los Angeles



UAE - Abu Dhabi





USA - Chicago

F - Cannes



RU - Moskva



PRI - Puerto Rico





I - Napoli

DE - Neustadt



IRL - Cork



USA - New York



I - Milano

#### Designers

Neri designs its products with its own distinctive mark of constant and passionate care, introducing shapes and solutions that in many cases become trendsetting models and styles for the whole market. Given the widespread popularity of LED sources, nowadays the new frontiers of lighting applications require forms to be even more flexible and this is no mean task which is placing designers before increasingly exciting challenges.

An approach careful to collective needs, close attention to technological innovation, the use of new materials, the dialogue with the surrounding landscape, are the basis for an effective design that focuses on spaces, people and the best way to experience the social and environmental context.

Neri designers have always shaped dreams: often daring, always innovative. Starting from the founder himself, Domenico Neri, whose love for art, urbanism and decoration has become the principle of an elegant style, which remains unchanged in thousands of Italian municipalities, as well as in numerous countries around the world. A host of different designers have worked with us over the years, some of them already successful, and many still very young, all eager to exceed the records already set and to contribute to enhancing the landscape, along with Neri's distinguishing excellence and style.







Yves Corminboeuf





Studio Brunetti e Filipponi



Gabriele Pezzini

Studio ATA



Paolo Portoghesi



Pietro Zulian





Gianni Vianello Vinci





Studio Baroni e Valeriani





Franco Zagari

losa Ghini

Studio Lepreti



Emo design



Alfredo Farnè

Studio Manzi e Zanotti



Marco Casamonti



Makio Hasuike



Italo Rota

Custom

Never losing sight of our goals of efficiency and quality, thanks to a dynamic research team and a highly professional staff, Neri is the most successful and wellequipped partner for custom lighting and street furniture projects, providing highly personalized and location-oriented solutions. A cultural and material resource that can be exploited to transform an idea into something real and unique.

Cities, spaces, parks and squares are not identical entities and one-size-fits-all solutions cannot be applied to them. Each place has its own history, a particular experience, its own identity.

For this reason, Neri provides consultancy regarding projects or ideas on paper and helps them become constructive, luminous ideas attuned to human and environmental needs.

This is possible thanks to the teamwork of our engineers, researchers, lab technicians and street furniture specialist. An in-house team, capable of tailoring the most appropriate and functional urban outfit for each location, and providing targeted responses to incoming requests from clients and the community. A resource dedicated to planners, architects, energy managers and lighting designers who can use it to directly tap all the Neri know-how and technology, obtaining maximum benefit in terms of control over the implementation process of their projects.





I - Grado



I - Cesena





I - Cosenza



UAE - Abu Dhabi



RUS - Moskvá





I - Salerno

I-Riccione



LT - Vilnius



I - Milano



UAE - Dubai



I - Treviso





I - Firenze

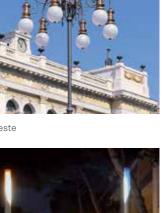


I - Madonna di Campiglio





I - Firenze



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#### Restoration

Reviving the historic, functional and symbolic value of ancient street furniture, has always been for Neri a cultural and practical commitment, which the company carries out while taking advantage of the attractive opportunities offered by the use of innovative processing and techniques and high-performance and "green" lighting solutions.

Memories don't always fade and fizzle out. Sometimes they can be rekindled and revive lost identities. Classic shapes become beautiful, modern and functional again.

This applies especially to the great collective heritage of urban décor, for which Neri has always shown not only a keen cultural interest, but also a practical commitment, especially in the field of restoration.

A distinctive skill, which, thanks also to the attention paid to this issue by many city administrations and superintendents, has contributed to restoring to their former beauty dozens of artefacts and treasures belonging to the community that would otherwise have been doomed to oblivion. Lanterns, lamp posts, poles, structures and even bridges.

Their structural and functional recovery was completed according to a strict philological approach, without excluding, however, where feasible, the use of innovative techniques and materials that, in the case of the old nineteenth-century style lanterns, meant the use of more efficient, and energy-saving light sources. An unexpected twist, which gives a noticeable touch of technological modernity and environmental sustainability to the classical beauty of the products.





I - Milano

F - Nice



I - Prato





I - Catanzaro

I - Ferrara



I - Milano

I - Roma





I - Vigevano





F - Paris



I - Verona



I - Padova



I - Venezia



I - Pisa



l - Torino



IRL - Dublin



I - Perugia



l - Ragusa

#### Foundation

The objective of the Neri Foundation and the Italian Museum of Cast Iron, created under the impulse of Neri's passion for art, crafts and industrial culture, is to promote the development of research, with a particular focus on the interrelations between urban décor, architecture and urbanism. An irreplaceable resource and an invigorating look at the past to beautify and illuminate the cities of the future.

There can be no vision of our future cities without experience of those of the past. Designing for Neri means plunging the tools of investigation and research into urban history and culture, and exploring their passionate and continuous relationship with the world of architecture and urbanism.

The Neri Foundation and its Italian Museum of Cast Iron, the latter having been created to document and preserve the largest ever collection of cast iron products in the world today, provide a unique documentary archive that is used by Neri research and development team, providing them with support on which to base their choices of tradition and innovation.

An iconographic wealth (including 5000 postcards featuring street furniture, in the process of being digitized) and a high-impact collection (over 200 historical pieces from foundries, cities, government stores, found in every corner of Europe), representing an extraordinary historical and educational heritage, but also providing knowledge to be used when performing restoration and reproduction activities, in order to achieve otherwise inconceivable results.

Permanent and periodic exhibitions, collaborative projects with cultural institutions and research centers, continuous exchanges with universities and corporate museums throughout the world, complement the current activities of the Neri Foundation.





#### Environment

Far from the generic slogans that promote a growing focus on sustainability and "green" activities, Neri has an enviromental management system certified respect to the standard ISO 14001:2004

All of Neri industrial production takes place in a facility that meets the highest standards of sustainability. In order to protect the environment, the company has significantly reduced not only corporate consumption, but also the volume of its solvent emissions. This is also thanks to the reorganization of the production process.

One example is the water-based painting cycle, which uses water-soluble substances that are harmless to the ecosystem.

The use of these preparations has improved the quality performance of the surfaces of all the products.

For Neri, Green also means minimizing product maintenance, which, as it is increasingly required over time, also increases its impact on the economy and the ecological indicators. Faced with the rapid spread of opportunities due to the emergence of smart cities, Neri is ready to take up the challenge with intelligent systems that are capable of monitoring the environment and delivering a more rational energy consumption through the use of sensors and Wi-Fi interfaces, in turn leading to increasingly significant energy savings. In terms of sustainability, Neri's efforts also include the many restoration activities, during which the company regenerates materials and resources.



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