

NERI Announces 3 Major Launches for North America at LFI2015

NERI North America is launching 3 new products and solutions for the North America market today at Lightfair International in New York City, NY.

The newest product to hit the American shores from Europe is NERI's first illuminated bollard solution, the Syrma. The noble and authoritative structure of Syrma exudes the essence of contemporary design and modern architecture. With its sleek ovular form adorned in metallic silver by day, Syrma awaits nightfall to reveal its true nature. The metamorphosis at dusk exposes a unique illuminated edge flowing to each extremity, top to bottom, without interruption. Along its front, Syrma can accommodate the designer's desires of incredible performance or simply mimic the channels along its edge. As a bollard or in various column lengths, Syrma can satisfy the needs of any project. The street furniture that completes Syrma, the Liliun series, includes: parking deterrent, barrier, signposts, clocks and bus shelter.

The Everyday Solutions Line of products now allow every project to incorporate upscale Italian design while remaining on time and in budget. Everyday Solutions include a series of NERI posts, lanterns, tenon adapters, and cast-iron bases that are now stocked in our Miami warehouse and available on site within 4 weeks. Initially offered is the Light 106, NERI's simple, yet architecturally clean lantern is available at up to 100 lumens per watt with DLC listing by summer.

The Cavo Solutions series now allows nearly every Neri lantern, both Contemporary and Heritage, to be installed on up to ½" diameter standard tension cable in any application. Choose from 3 bracket styles, slacked, angle, or decorative slide-mount and add a variety of lanterns for either pedestrian-scale or roadway illumination in either traditional sources or LED. Cavo Solutions help to maximize pedestrian space while providing more even illumination, a unique aesthetic and help to limit pole maintenance and vandalism.

Also on display at LIGHTFAIR® 2015 are several examples of NERI's contemporary designs and exclusive use of remote phosphor LED sources for exterior applications. The low-glare, high color-rendering and warm tones of remote phosphor can be seen in both the contemporary *Hydra* Lighting System and the more traditional *Light 804* lantern. The uniquely different *Alya*, a 4-sided lantern for the 3rd Millennium, is also on display with integrated wayfinding via an RGB illuminated base (also available as a bollard).

NERI North America is a wholly-owned subsidiary of NERI S.p.A., a family-owned business based in Longiano, Italy. Celebrating its 50th anniversary in 2012, NERI is known worldwide for the beautiful Italian cast-iron posts and building structures installed in thousands of cities and over 60 countries. More recently, NERI is recognized for the unique contemporary forms and product families as well as



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historical restoration and custom designs. NERI North America was established in 2012 to grow on the tremendous base of regional installations in the Americas.

More information is available at www.nerinorthamerica.com or at NERI's LIGHTFAIR® booth #243 located in the Exterior and Roadway Pavilion.

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