Press release - April 2012



COMPANY PROFILE

Neri SpA, based in Longiano (Cesena - Italy), is Italy's top manufacturer of lighting systems and street furniture solutions. Lighting items play the main role in the catalogue range. Benches, shelters, bollards, kiosks, posts and custom-build urban architectural features complete a constantly evolving selection of products. By pursuing the same efficiency and quality targets, guaranteed by a nationally unique dynamic research and development laboratory, Neri also makes the ideal partner for custom lighting and street furniture projects, tailored to meet the requirements of architects, master planners and lighting designers. Neri also devotes strategic resources to restoration and reproduction. This area not only caters for functional renovation but it also offers the great opportunity of upgrading light fixture technology by means of innovative applications (like high-comfort and low environmental impact LEDs).

All of this, while respecting the aesthetic features of the original items. With Italy's 8000 cities and towns, and several international signature landmarks (Hotel Bellagio in Las Vegas, Palace Hotel in Abu Dhabi, Hong Kong's Disneyland, the Louvre in Paris, the Piazza del Campo square in Siena, to name but a few), featuring at least one of its products, Neri has created a unique industrial approach in the field which, starting from conventional design, has led it to develop groundbreaking illuminating engineering concepts, in tune with the latest, and increasingly sophisticated, global city and urban landscape needs. The implementation of such targets has called for the essential collaboration of partners of the standing of Philips and Osram, as well as for that of globally renowned industrial designers, including Makio Hasuike, for shape/function balance in applications.

Constant progress in the field of high light technology, combined with a long-standing mission focusing on making cities more beautiful and functional, has created solid corporate foundations, whose outcome, in 50 years of business, is a commitment to fully and extensively develop the company's potential. Today Neri, stimulated by the great chances generated by global change and by the new challenges involving the environment, architecture and smart management of the power resources of large built-up areas, has intensified its global strategy by setting up representative offices in Asia (Singapore), Russia (Kiev), Qatar (Doha) plus companies in Miami (Neri North America) and Bangalore (India).