

NERI

For Immediate Release

NERI wins the “Best Booth Awards” at LFI 2014

Lightfair International 2014, held in Las Vegas, saw **NERI make its debut in the “Exterior and Roadway lighting pavilion”**, where Neri and its subsidiary, **NERI North America Inc.** came under the spotlight for the Lightfair “Best booth Awards”.

Lightfair International 2014, **the world’s largest annual architectural and commercial lighting trade show**, presented its 25th annual Best Booth Awards for most innovative exhibit design and product presentation: independent judges carefully reviewed all LFI exhibit booths and selected Neri North America Inc. to win one of the prestigious awards.

The president of International Association of Lighting Designer (**IALT**), Ms Barbara Horton, and the president of the Illuminating Engineering Society of North America (**IESNA**), Mr. Daniel Salinas presented the award to the Neri North America team.

The winning stand has been designed by the Italian “o2a” studio, and some of the new products displayed have been designed by Domenico Neri and **Makio Hasuike**, particularly appreciated for his **functional shapes**.

The Exterior & roadway Lighting Pavilion is the latest addition in LFI’s large and growing spectrum of manufacturers who offer outdoor lighting. The mix of products and technologies keep expanding to embrace the diverse outdoor applications. This pavilion features **products and innovations specific to environmentally-responsible lighting**.

An excellent showcase and one that as well as on design - always a distinguishing feature of every Neri product – also focuses on **brand and public open space aesthetic concept**, especially in terms of the **innovations** that the lighting systems are able to offer the market.

Neri booth differed from hundreds of others competitors’ thanks to a winning concept: make integrated design essential to harmoniously furnish public spaces and to **make the light the real protagonist of the environment**.

Italian design and manufacture, lighting quality, light pollution and **energy efficiency** were just some of the factors pointed out by NERI at Lightfair International 2014: an event that once again goes to show the worldwide appeal of Made in Italy when it is synonymous with quality and excellence.



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