

NERI



Light + Building 2018, the most important international fair in the world for lighting, took place in Frankfurt from the 18th to 23rd of March. The Neri stand was conceived as a precious and elegant black jewellery box, showing its content through openings designed to attract and intrigue the visitor.

Light + Building 2018, la Fiera internazionale più importante al mondo per il settore illuminazione, si è svolta dal 18 al 23 Marzo a Francoforte. Lo stand Neri è stato concepito come uno scrigno prezioso ed elegante di color nero. Uno scrigno che faceva intravedere il suo contenuto attraverso alcune aperture progettate per attirare e incuriosire il visitatore.



NERI

NERI



AND TELL STORIES

LIGHT GIVES US A SENSE OF PLACE AND DIRECTION

ANTARES

MILDS

MATAR

COMPLETE

LAMP POST INSTALLED

In response to the request for a simple, elegant and modern lighting design, we have designed a lamp post with a modern, minimalist design. The lamp post is made of aluminum and has a modern, minimalist design. It is perfect for use in public spaces, parks, and streets.



LECTS
PEOPLE
AND TELLS
STORIES

LIGHT GIVES US
A SENSE OF PLACE
AND DIRECTION

Techno
WHO'S WHO?



DUBAI WATER CANAL

2.7 PROJECT
6.4 KM-LONG WATERFRONT
3 YEARS TO COMPLETE
4600 WORKERS EMPLOYED
24 BRIDGES
3 MONTHS TO COMPLETE
1500 LIGHT FIXTURES SURFACES
250 LAMP POSTS INSTALLED

LIGHT DEFINES SPACES CREATING AWARENESS

LIGHT GIVES US A SENSE OF PLACE AND DIRECTION

LIGHT CONNECTS PEOPLE AND STORIES

NERI



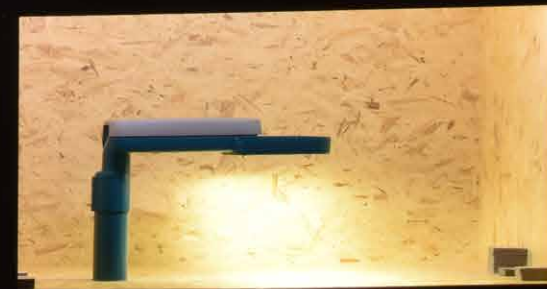
Inside, a large wall displayed, like an immense bookcase, Antares, Milos in some of its different colours, Chara and Nova.

All'interno una grande parete metteva in mostra, come una immensa libreria, Antares, Milos con i suoi vari colori, Chara e Nova.

CONNECTS
PEOPLE
AND TELLS
STORIES



LIGHT GIVES US
A SENSE OF PLACE
AND DIRECTION



LIGHT GIVES US
A SENSE OF PLACE
AND DIRECTION

ANTARES
Floor
luminaire

MILOS
Floor
luminaire



PEOPLE
AND TELLS
STORIES

LIGHT GIVES US
A SENSE OF PLACE
AND DIRECTION

ANTARES
Floor lamp

MILOS
Floor lamp

MATAR
Table lamp



LIGHT
CONNECTS
PEOPLE
AND TELLS
STORIES

DUBAI WATER CANAL

2.7
BILLION PROJECT

6.4
KM-LONG
WATERFRONT

3
YEARS TO COMPLETE

4600
WORKERS
EMPLOYED

8
BRIDGES

24
MONTHS TO COMPLETE

3
SMART DEVICES

1500
LIGHT SWITCHES
INSTALLED

250
LAMP POSTS INSTALLED

LIGHT DEFINES
SPACES CREATING
AWARENESS

LIGHT GIVES US
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LIGHT
CONNECT
PEOPLE
AND TELL
STORIES



On the side opposite the bookcase, a long wall framed – like statues inside special niches – the new products presented during the fair. Among these was Lang, a new post top luminaire – designed by the Danish firm ÅF Lighting – according to the Scandinavian principles of simplicity, balance and quality, equipped with a unique accessory defined by the designers themselves “the blade”, a highly customisable tool, able to change the appearance of the luminaire and to interact with the context through the light and shadows it generates.

Sul lato opposto alla libreria, una lunga parete incorniciava come statue dentro apposite nicchie, i nuovi prodotti presentati in occasione della fiera. Tra questi c'era Lang, un nuovo lampione – progettato dallo studio danese ÅF Lighting – secondo i principi scandinavi di semplicità, equilibrio e qualità, dotato di un accessorio unico nel suo genere, e definito dai progettisti stessi “the blade” (la lama), uno strumento altamente personalizzabile, in grado di cambiare l'aspetto del corpo illuminante e di interagire con il contesto in cui si trova attraverso giochi di luce ed ombra.





LIGHT DEFINES
SPACES CREATING
AWARENESS

2.4
BILLION PROJECT

4600
WORKERS
EMPLOYED

3
YEARS TO COMPLETE

8
BRIDGES

24
RGBW

3
MONTHS

Neri SpA has producing and posts in just

SMART DEVICES

The extremely complex lamp posts manufactured for the project incorporate smart controls to manage the different lighting points, as well as Wi-Fi, USB outlets and cameras.

1500
LIGHT EMITTING SURFACES

The pedestrian path is illuminated with white light, while 24-channel RGBW lights are provided for colouring the water. 4-channel RGBW lights have been chosen for the terminal part of the streetlight and to illuminate the facades of the buildings behind. The panorama on both banks continuously changes thanks to the always different light reflection on the water run by tailored DMX controls.

250

Even Hydra, which has now become a classic, had its own dedicated space.

Anche ad Hydra, ormai divenuto un classico, è stato dedicato un spazio.



LIGHT GIVES US
A SENSE OF PLACE
AND DIRECTION

NERI

urban lighting furniture



LIGHT GIVES US
A SENSE OF PLACE
AND DIRECTION

urban lighting furniture

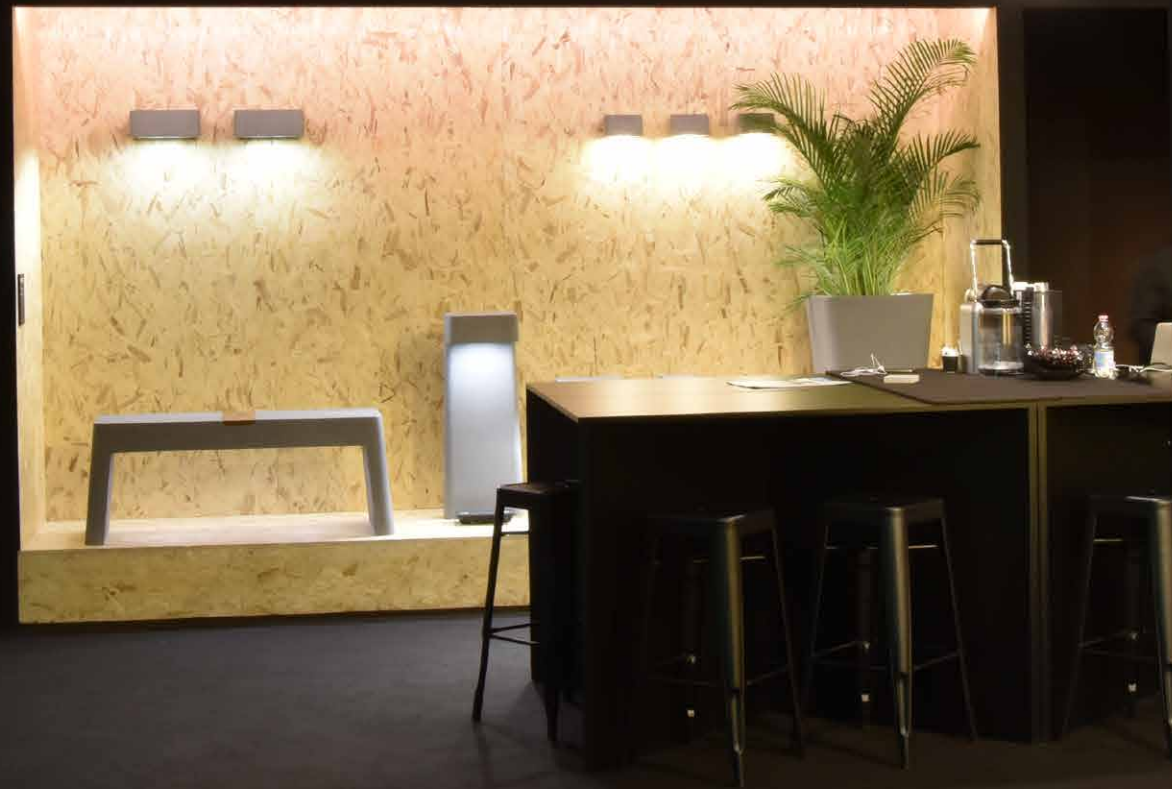
An important novelty was Brenta, our first concrete collection, designed by Italian firm Emo Design: 4 different types of illuminating bollards, two sizes wall mounted luminaires, two benches and two planters, all equipped with light and accessories such as Wi-Fi antenna and wireless charger for mobile phones.

Una importante novità è Brenta la nostra prima collezione in cemento, progettata dallo studio italiano EMO Design: 4 diversi tipi di bollard luminosi, applique a muro di due dimensioni, due panchine e due fioriere, il tutto dotato di luce e di accessori quali antenna Wi-Fi e caricatore wireless per cellulare.

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NERI
Concrete
Collection







NERI

Frankfurt am Main (Germany) | Light + Building 2018





On the back wall there was a large infographic about Dubai Water Canal, designed by the Greek practice CPLD, one of the grandest urban developments in the world.

Sulla parete di fondo si stagliava una grande infografica del progetto realizzato a Dubai per l'illuminazione del Water Canal, su progetto dello studio greco CPLD, una delle opere urbane più grandiose realizzate al mondo.

NERI

LIGHT DEFINES
SPACES CREATING
AWARENESS

DUBAI WATER CANAL

2.7

6.4

BILLION ON PROJECT

KM-LONG
WATERFRONT

3

4600

YEARS TO COMPLETE

WORKERS
EMPLOYED

BRIDGE

24

3

MONTHS TO COMPLETE

1500

250

LIGHT DEFINING
SPACES

LAMP POSTS INSTALLED

DUBAI WATER CANAL

2.7

BILLION PROJECT

6.4

KM-LONG WATERFRONT

3

YEARS TO COMPLETE

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MONTHS TO COMPLETE

1500

LIGHT EMITTING SURFACES

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LAMP POST INSTALLED

LIGHT DEFINES SPACES CREATING AWARENESS

LIGHT GIVES A SENSE OF PLACE AND DIRECT

ANTARES
Road luminaire

MILOS
Road luminaire

Last but not least, there was what we called ‘Lighting Experience’. Presented in Frankfurt for the first time, it is a new LED engine able to dim the colour temperature from 4000 to 2200 degrees Kelvin. The new product is called ‘Kruithoff white LED engine’, as an homage to the Danish Professor Arie Andries Kruithof, author of the two curves that bear his name and enclose the area of light pleasantness in the relationship between color temperature and illumination level.

Infine, chiamata “Lighting Experience”, a Francoforte è stata anche presentato un nuovo motore LED in grado di dimmerare la temperatura di colore dai 4000 ai 2200 gradi Kelvin.

Abbiamo chiamato il nuovo motore “Kruithoff white LED engine”, in onore del Professore danese Arie Andries Kruithof, autore delle due curve che portano il suo nome e racchiudono l’area di piacevolezza della luce nel rapporto tra temperatura di colore e livello di illuminamento.



The fair was a great success and our products much appreciated, this is a recognition that pushes us to be more and more proactive and attentive to the needs of architects, lighting and landscape designers.

Grande è stato il successo delle nostre proposte e tanti gli apprezzamenti che abbiamo raccolto. Un riconoscimento che ci stimola ad essere sempre più propositivi e attenti alle esigenze di progettisti, lighting designer e paesaggisti.



NERI

LIGHTING
EXPERIENCE

NERI

LIGHT DEFINES SPACES CREATING AWARENESS

DUBAI WATER CANAL



LIGHT GIVES US PEOPLE HOTELS STORIES

LIGHT GIVES US A SENSE OF PLACE AND DIRECTION



NERI

Technilum™
urban lighting furniture

WHO'S WHO?

NERI



LIGHT DEFINES SPACES CREATING AWARENESS

DUBAI WATER CANAL

2.7	6.4
BILION PROJECT	KM-LONG WATERFRONT
4600	WORKERS EMPLOYED
24	YEARS TO COMPLETE
3	BRIDGES
500	ISLANDS
250	ISLANDS TO COMPLETE

Light fixtures are integrated into the display, highlighting the statistics and project details.

PEOPLE
HOTELS
SUSTAINABLE

Thank you
Grazie